

## CityMax Profile

The CityMax website builder is a simple but powerful online tool with which subscribers can create and run their own business websites and Web stores. It is designed to be easy to use, regardless of a person's level of technical understanding. CityMax was launched in 2001 and currently has over 22,000 customer websites.

CityMax is recognized as a leader in the website builder industry. It has attracted partnerships with high-profile technology companies, including Google, Yahoo!, eBay, PayPal, and more.

Since its launch in 2001, CityMax has been profitable and has enjoyed steady growth. It is constantly expanding with the development of new business tools, features, and new strategies for helping customers improve and promote their websites and businesses.

CityMax's commitment to customers:

- To provide the easiest website builder possible.
- To put people in control of their own business websites and Web stores.
- To give customers all the tools they need to be successful online.
- To make it affordable for anyone to create a professional website.

CityMax is a product of Mezzine Inc, a website technology company located in Vancouver, BC, Canada. Mezzine was founded in 1999 by software developer Sunny Hirai. Its primary commitment in its technology development is ease of use.

## What We Do

Our goal is to allow people with little or no programming or design knowledge to build attractive and professional looking websites as simply as possible.

## Target Market

Small, independent, or home-based businesses looking for a simple, attractive, and affordable website and/or e-commerce solution.

## CityMax Company Details

- A division of Mezzine Inc., which was founded in October of 1999
- CityMax website builder launched in 2001
- Profitable growth since our founding
- 27 employees
- 30,000+ customer websites

## Headquarters

1605 - 555 W. Hastings Street  
Vancouver, BC  
Canada  
V6B 4N4



Photo provided by Vancouver Lookout

## Website

[www.CityMax.com](http://www.CityMax.com)

The screenshot shows the CityMax website interface. At the top, it says 'cityMax.com The All-in-One Website Builder' and 'Try It Free! | Login'. The main heading is 'Create Your Own Website, In Less Than 5 Minutes'. Below this, there's a 'Try It Free!' button and a 'Click Here For A 2 Minute Tour' link. The page is divided into several sections: 'Easy to Use Editor' (describing the editor as simple like Microsoft Word), '25 Business Features' (listing tools like newsletters, forms, catalogs, and shopping carts), and '1500+ Design Templates' (offering professional design templates). On the right, there are promotional banners for '1111 Google & Yahoo! Search Marketing Advertising Credits' and a 'Risk Free Guarantee' (offering a 100% refund if changed within 30 days).

## Media Contact

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## CityMax Partners

- Google
- Yahoo!
- eBay
- Doba
- Quickbanner
- PSIGate
- PayPal
- Authorize.net
- Shopping.com
- Shopzilla
- Vertical Response
- Bidvertiser
- Hitslink
- Constant Contact
- Therapeak
- Findology
- WorldPay
- Filinet
- Exactseek
- Searchfeed
- Hypersubmit
- Submitnet
- SecurePay.com.au